

THEIR LEGACY YOUR LEGACY OUR LEGACY **HAYS LEGACY PLAYERS**

Sponsorship opportunity

The Hays High School Theatre Booster Club is made up of parents, grandparents, friends, family, alumni, and community members. It welcomes anyone who is passionate about theatre, eager to support students involved and/or is looking to support the award winning theatre programs at Hays High School.

Through volunteering and funding, we help provide cast meals for rehearsals and shows, support with purchases on props and costumes, and fund events like Yule Ball and Dram Prom and so much more!

The booster club is proud of the scholarship program that has supported graduating thespians that are furthering their studies, in theatre or other fields.

We are currently seeking financial sponsorships



HAYS HS THEATRE BOOSTER CLUB

Visit hayslegacyplayers.com and click **BOOSTERS** for more information or e-mail: HaysTheatreBoosters@gmail.com
Follow us on Facebook for announcements, pictures and news!

SPONSORSHIP PACKAGES

HAYS THEATRE ALL STAR SPONSOR - \$750 (4 available)

All Star Cast - All Star Crew - All Star Design - All Star Tech

This is an amazing opportunity to support the Hays Legacy Players at Hays High School through Hays Theatre Booster (HTB)

Your All Star sponsorship includes:

- Logo and company name or family name on the following collateral:
 - Show banner on the outside of the Burdine Johnson Theater for all of the performances this school year including fall musical, one-act play, and spring show
 - Featured on additional signage inside the theater entrance for all shows
 - Included on the pre-show display
 - Included on Go for Good 5K t-shirts - January 11th, 2025 event
- Listed as an All Star Sponsor on Hays Legacy Players website linked to your website
- Full page (8.5 x 11, B&W) advertisement in the fall musical playbill for sponsors that commit prior to the submission deadline, 11/1/2024
- Coverage on the HTB and HLP social media channels - shout-outs throughout the year
 - Pre-show and post-show appreciation mentions
- In-person promotion opportunities
 - Show days - table near theater entrance pre-show to interact with theater goers
 - Go for Good 5K January 11th - table by the start/end of the run to interact with runners
- Two complimentary tickets for each show (fall musical, OAP, spring show)

T-Shirt Show Sponsor - \$500 (4 available - 2 per show)

Your T-Shirt sponsorship includes:

- Logo and company name or family name will be displayed on the back of the show shirts, single color logo
 - Each student participating in the show received one for free
 - Additional shirts available for purchase by family and community members
- Logo and company or family name on the pre-show display
- Listed as a T-Shirt sponsor on Hays Legacy Players website linked to your website
- Coverage on the HTB and HLP social media channels - shout-outs throughout the year
 - Pre-show and post-show appreciation mentions
- Two complimentary shirts
- Two complimentary tickets for one performance

Hays Theatre Boosters is a 501(c)(3) tax-exempt organization.
Payments can be made cash, check, Square, or PayPal.



SPONSORSHIP PACKAGES

Go for Good 5K T-Shirt Show Sponsor - \$500 (2 available)

Your T-Shirt sponsorship includes:

- Logo and company name or family name will be displayed on the back of the Go for Good shirts, single color logo
 - Handed out to all Go for Good 5K participants
- Listed as a Go for Good T-Shirt sponsor on Hays Legacy Players website linked to your website
- Coverage on the HTB and HLP social media channels - shout-outs throughout the year
 - Included in all mentions about the 5K
 - Shout-outs throughout the year

ASL Sponsor - \$550

The ASL Show Sponsorship covers the cost for American Sign Language (ASL) interpreters for our fall musical and helps expand theatre accessibility for our Deaf friends and community members.

Your ASL Show sponsorship includes:

- Logo and company name or family name on a banner on the outside of the Burdine Johnson theater.
- Logo and company name or family name will be on the pre-show display
- Listed as an ASL sponsor on Hays Legacy Player website linked to your website
- Coverage on the HTB and HLP social media channels - shout-outs throughout the year
 - Pre-show and post-show appreciation mentions
- Two complimentary tickets for the ASL interpreted performance.

The Hays Legacy Players family Sponsorship - \$100 (Unlimited)

Only available to families; not a business level sponsorship.

Show your support by becoming a Hays Legacy Players family member

- Family name on the pre-show display
- Family name on the back of the show t-shirts
- Family name on the back of the Go for Good 5K t-shirts

Other Sponsorships Options

Advertise in a show program (playbill)

- Full page (8.5 x 11, B&W advertisement \$50 or Half page advertisement \$25

Customized Packages available.

If you would like to propose a different combination for a custom sponsorship option, please do not hesitate to contact haystheatreboosters@gmail.com for a call back.

In-Kind Donations.

The HTB is also happy to coordinate for in-kind donations as well. Examples: food or meal donations for rehearsals, gift cards to local stores or Amazon for purchase of supplies, etc. Please email haystheatreboosters@gmail.com and we will contact you to discuss.



SPONSORSHIP PACKAGES

HAYS LEGACY PLAYERS

Building a Legacy of Success

2024 UIL ONE-ACT PLAY - THE GREAT GATSBY

The Hays Legacy Players advanced from Zone to District and Bi-District.
Directed by Lory Stewart & Zach DeSutter.

2024 THE SPONGEBOB MUSICAL

HELLA AWARDS FOR YOUNG ARTISTS (HIGH SCHOOL MUSICAL THEATRE AWARDS)

Best Costume Design Winner!

Total of 7 nominations for Hays Legacy Players production of The SpongeBob Musical.
Nominations for Lead Performer (Male category) - Bear Williams, Lead performer (Female Category) Kaya Shellhammer, Best Costume Design, Best Production, Student Design - LeAnne Schmidt, Stage Management - Harper Claes, Marketing & Publicity - Kaya Shellhammer

2023 UIL ONE-ACT PLAY - FOXHOLE CIRCUIT

The Hays Legacy Players advanced from Zone to District, Bi-District, Area and Region.
Directed by Lory Stewart & Zach DeSutter.

2023 ADDAMS FAMILY (School Edition)

HELLER AWARDS FOR YOUNG ARTISTS (HIGH SCHOOL MUSICAL THEATRE AWARDS)

A record 11 nominations for Hays Legacy Players production of The Addams Family!

Nominations for Lead Performer (Male Category) - Hosea Downing, Lead Performer (Female Category) Allie Meredith, Best Ensemble, Best Costume Design, Best Choreography, Best Musical Direction, Best Direction, Best Production Design - Austin Duke, Stage Management - Keira Cousins, Marketing & Publicity - Harper Claes

2022 UIL ONE-ACT PLAY - FRANKENSTEIN

*The Hays Legacy Players placed FIRST at Zone, District, Bi-District, Area and advanced to Region.
Directed by Lory Stewart & Heather Talley.*

2022 A GENTLEMAN'S GUIDE TO LOVE & MURDER

HELLER AWARDS FOR YOUNG ARTISTS (HIGH SCHOOL MUSICAL THEATRE AWARDS)

2022 WINNER BEST FEATURED PERFORMER - ALLIE MEREDITH!!!

Nominations for Best Production, Best Lead Performer (Male) - Tristan Stewart & Tate Kirschner, Best Direction, Best Ensemble, Best Choreography, Best Costume Design