

THEIR LEGACY YOUR LEGACY OUR LEGACY

HAYS LEGACY PLAYERS

The Hays High School Theatre Booster Club is made up of students, parents, grandparents, friends, family, alumni, and community members. It welcomes anyone who is passionate about theatre and wants to support the award winning theatre programs at Hays High School. In other words...*YOU!*

Through volunteering and funding, we help provide cast meals for rehearsals and shows, scholarships for seniors thespians, events like Yule Ball and Dram Prom...and so much more!

We are currently seeking financial sponsorships and booster club members.



HAYS HS THEATRE BOOSTER CLUB

Visit hayslegacyplayers.com and click BOOSTERS for more information or e-mail: HaysTheatreBoosters@gmail.com
Follow us on Facebook for announcements, pictures and news!

SPONSORSHIP PACKAGES

SUPER Sponsor - \$5000 (Full Year 2023-2024)

If you or your company would like to be a 2023-2024 Hays Theatre Super Sponsor your sponsorship package will include the same benefits as the GOLD sponsorship package below but for ALL major Hays Theatre shows this school year. This includes two tickets for ALL shows, signage and advertising at the fall musical, fall play, public performances of the UIL One Act Play, performances of the spring children's musical, and any other public performances/shows scheduled for the 2023-24 season. We will proudly display your company (or family) name and logo on signage, in playbills, during pre-show screen presentations, on the website, and on social media for both the Hays Theatre Boosters and Hays Legacy Players.

GOLD Show Sponsor - \$1000

Don't miss out on this amazing opportunity to show your support for the Hays Theatre Boosters (HTB) and the Hays Legacy Players! Your GOLD sponsorship includes:

- A custom banner with your company name and logo that will be displayed outside the Burdine Johnson Theatre for all of the performances of either the fall musical / fall play, the UIL one-act play, or the spring show.
- Your name and logo will be included on the preshow screen display for all performances.
- If you choose to do so, you will have an opportunity to set up a table near the theatre entrance prior to each show to interact with theatre-goers and further advertise your company.
- Sponsorship also includes coverage on the Hays Theatre Boosters and Hays Legacy Players social media.
- Your name, logo, and a link to your website will be added to the HTB/Hays Legacy Players website.
- Sponsorships submitted prior to the submission deadlines will also receive a full page (8.5 x 11, B&W) advertisement in the playbill for your sponsored show.
- You will receive two complimentary tickets for the show night of your choice AND two reserved seats for the show night of your choice.
- VIP invitations to special events throughout the school year.

Single Performance – SILVER Show Sponsor - \$500

Your SILVER sponsorship includes:

- Your company (or family) name and logo will be displayed on signage at the Burdine Johnson Theatre entrance highlighting you as the sponsor for a specific performance/night. Choose from any available performance date.
- Your name and logo will be included on the preshow screen display.
- Sponsorship also includes coverage on the HTB and Hays Legacy Players social media channels.
- Your name, logo, and a link to your website will be added to the HTB/Hays Legacy Players website.
- Sponsorships submitted prior to the submission deadlines will also receive a full page (8.5 x 11, B&W) advertisement in the playbill.
- You will receive two complimentary tickets for your sponsored performance.



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Show T-SHIRT Sponsor - \$500

This sponsorship level is only available to four total sponsors – two for the fall musical and two for the UIL One Act Play. Your T-Shirt sponsorship - for either the fall musical or the UIL One Act Play – includes:

- Your company name and logo will be displayed on the show shirts. (Single color logos.)
- You will receive 2 complimentary shirts.
- Your name and logo will be included on the preshow screen display.
- Sponsorship also includes mentions on the HTB and Hays Legacy Players social media channels.
- Your name, logo, and a link to your website will be added to the HTB/Hays Legacy Players website.
- You will receive two complimentary tickets for one performance.

ASL Sponsor - \$500

This sponsorship level covers the cost for American Sign Language (ASL) interpreters for our fall musical and helps expand theatre accessibility for our Deaf friends and community members.

This sponsorship package includes:

- Your company (or family) name and logo will be displayed on signage at the Burdine Johnson Theatre entrance highlighting you as the sponsor for a specific performance/night. Choose from any available performance date.
- Your name and logo will be included on the preshow screen display.
- Sponsorship also includes coverage on the HTB and Hays Legacy Players social media channels.
- Your name, logo, and a link to your website will be added to the HTB/Hays Legacy Players website.
- Sponsorships submitted prior to the submission deadlines will also receive a full page (8.5 x 11, B&W) advertisement in the playbill.
- You will receive two complimentary tickets for the ASL interpreted performance.

Thespian Meal Sponsor - \$200

Performing takes a lot of work and a lot of energy. If you would like to sponsor a meal for our hard-working thespians they will love you forever! Thespian Meal sponsorship includes:

Your name and logo will be included on the preshow screen display.

- Sponsorship also includes coverage on the HTB and Hays Legacy Players social media channels.
- Sponsorships submitted prior to the submission deadlines will also receive a full page (8.5 x 11, B&W) advertisement in the playbill.
- Your name, logo, and a link to your website will be added to the HTB/Hays Legacy Players website.
- You will receive two complimentary tickets for one performance.



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Other Sponsorship Options

- **Customized Packages available.** If you would like to propose a different combination for a custom sponsorship option, please do not hesitate to contact haystheatreboosters@gmail.com for a call back.
- **In-Kind Donations.** The HTB is also happy to coordinate for in-kind donations as well. Examples: food or meal donations for rehearsals, gift cards to local stores or Amazon for purchase of supplies, etc. Please email haystheatreboosters@gmail.com and we will contact you to discuss.

*Hays Theatre Boosters is a 501(c)(3) tax-exempt organization.
Payments can be made cash, check, Square, or PayPal.*

HAYS LEGACY PLAYERS

Building a Legacy of Success

2023 UIL ONE-ACT PLAY - FOXHOLE CIRCUIT

*The Hays Legacy Players advanced from Zone to District, Bi-District, Area and Region.
Directed by Lory Stewart & Zach DeSutter.*

2023 ADDAMS FAMILY (School Edition)

HELLER AWARDS FOR YOUNG ARTISTS (HIGH SCHOOL MUSICAL THEATRE AWARDS)

A record 11 nominations for Hays Legacy Players production of The Addams Family!

Nominations for Lead Performer (Male Category) - Hosea Downing, Lead Performer (Female Category) Allie Meredith, Best Ensemble, Best Costume Design, Best Choreography, Best Musical Direction, Best Direction, Best Production Design - Austin Duke, Stage Management - Keira Cousins, Marketing & Publicity - Harper Claes

2022 UIL ONE-ACT PLAY - FRANKENSTEIN

*The Hays Legacy Players placed FIRST at Zone, District, Bi-District, Area and advanced to Region.
Directed by Lory Stewart & Heather Talley.*

2022 A GENTLEMAN'S GUIDE TO LOVE & MURDER

HELLER AWARDS FOR YOUNG ARTISTS (HIGH SCHOOL MUSICAL THEATRE AWARDS)

2022 WINNER BEST FEATURED PERFORMER - ALLIE MEREDITH!!!

Nominations for Best Production, Best Lead Performer (Male) - Tristan Stewart & Tate Kirschner, Best Direction, Best Ensemble, Best Choreography, Best Costume Design