

Hays HS Theatre Boosters - General Meeting
Sunday, October 1, 2023 - 6:30 pm via ZOOM

AGENDA

- **Welcome**
- **Director's Report** - nothing to share at the moment :) oh wait...living her 70s disco dream right now! Excited about Friday's show. Yay. Yay. Yay. The kids came up with their own characters and Stewy wove them into a show. Ordering the Thespian shirts tomorrow. Happy with the progress of Sponge Bob.
- **Financial Report (by Johanna Bergmann)**
 - **Sponsorships:** Requesting help from EVERYONE to seek additional sponsorships. Now is also a great time to begin collecting \$50 restaurant gift cards for our spring raffle fundraiser. Currently we've received \$2k; last year we had received \$3.5k. Still some potentials out pending. HEB will not give money, but we can reach out to their **Community Admins** to request products. Same story with **Broadway Bank**. They're happy to provide food/concessions, but not money. Turnaround? What do we want to ask for? Not a set dollar amount. Let's go in with three asks. Johanna can send working sponsorship list to anyone interested. Emphasize that the money goes for: sponsoring kids for events, scholarships, show support, meals, etc. If the sponsorship question is a NO, then inquire about gifting of a \$50 restaurant gift card for use as a part of our spring fundraiser.
 - **Membership:** Why do we encourage membership? These fees help us build our email/contact list and pay our yearly fees to maintain our 501(c)(3) nonprofit status. Currently we have 13 families + 1 individual = \$205 in membership dues plus there is \$205 in donations through the same portal (Cheddar Up) *Just classify this as "other donations".
 - Let's have a little marketing/messaging update: at the ticket table have some Booster Reps letting people know who we are, what we do, what we're for, and what it has to do with them. Becoming a member gives you a voice and avenue of involvement to help make your child's theatre experience be the best it can be.
 - Aiming to up scholarships offered to \$5k for next year. (More than doubled since 2019).
 - Stewy fund is super helpful and removes lots of barriers that make ordering supplies challenging if done directly through district.
 - **Student Support Request:**
 - Texas Thespians' Festival - proposed modification for expanded assistance to allow more students to attend the festival.
 - More students than anticipated requested support (all of them are paying at least a portion of the \$500 fee), totaling: **\$1975** .
 - Our original budgeted amount for support requests was \$500 but we have funds to provide additional assistance with approval. Annie moved to vote on it. Johanna 2nd it. All in attendance APPROVE! THUMBS UP!!! Go for it! Stewy would like a check to Hays Theatre so she can pay the bill this week. Johanna requested an email (to treasurer and booster) to document the check request.
 - Next year's festival is in Corpus Christi, and then back to San Antonio the year after that.
- **Upcoming Events and Needs:**

- October / November / December calendar highlights Lots going on. Friday's 70's Prom show, Face Painting, One Act Play auditions, Improv troupe performance, Thesp Halloween Party, ITS, Sponge Bob.
- **THIS FRIDAY: October 6 - DramaPromaRama** Ideal to have all tickets sold online. 250 tickets in Hometown Ticketing, Stewy held 30 back for a buffer at the door for cash sales. Show starts at 7. Adults arrive at 6 to help with setup and concessions. Kids arrive at 4. No school that day. Question of concessions. If we have enough sign ups, we'll do it. Stewy has lots of students who can walk around and sell. Bertha is happy to help with concessions or tickets; Annie Downing happy to help wherever too (not worried about missing show).
- 2 more Face Painting sessions at the last 2 home games: Friday, October 20; Friday, November 3. If we keep on pace with the last two weeks of face painting, we should make as much in the 4 games as we did in 5 games last year. Might encourage the kids to let them know how successful it has been. So far, we've made ~\$460 profit.
- **Outdoor Theatre Lobby Space: Request from Stewy**
 - Pending approval from HHS administration, Stewy is requesting support for creating a more approachable / welcoming outdoor "lobby" space, including a heavy-duty picnic table, and for the SpongeBob show – complete theming / outdoor decorations, etc. Can't move until we have approval from the principal. Blue or Red tables would be nice. The area is just so unattractive. Let's make it nice! Theme specific would be nice. Annie D's bringing the plant pots this week. Johanna suggests asking Home Depot about discounts before purchasing. Consider allowing for plaque/sponsorship on the table.
 - Question of additional fund raising brought up. Limit of 1 raffle/year (that's our big spring fundraiser). We could do silent auction for limited edition picture, and other things, etc; QR code for donation during shows. Our 3 big things are: sponsorships, raffle, concessions/face painting.
- **SpongeBob – Tech Week and performances.** Talk through the week and the upcoming needs. We've done this before. Just know it's crazy and we need everybody to do all the things. Tech week starts Sunday 11/26 with Megareharsal 1pm-7pm.
- Links: <https://www.hayslegacyplayers.com/signup-links.html>
- Helen Haynes says Paul can smoke a brisket. Annie D asked about the cost to cover a chicken meal. Jenn thought maybe ~\$350.
- Help the other parents to understand what's going on. Annie D. says she'll take off a couple days that week to help out.
- **Additional Parent and Student Support Activities?**
 - What would be helpful? The college audition/application process info? Underclassmen support? Tutoring?
 - Table this broad question for next time.
- **Other business? No new business.**
- **Next Meeting: Wednesday, October 24**

Reminders / General Info:

- Other Booster info is found on the Booster section of the current website: <https://www.hayslegacyplayers.com/>
- **REMIND** group www.remind.com/join/b7bkg2 - or - send a text to 81010 with this message: @b7bkg2

→ **Facebook - Hays High School Theatre Boosters**

Please find and follow! The more likes and follows we have the more Facebook will escalate our posts, making this more effective for advertisers/sponsors!

→ **Instagram - @haystheatre** (This one is run by the Thespians); they also have a TikTok.

→ **Volunteers** - Anyone volunteering needs to complete online form:

New Volunteers:

<https://hays.ezcommunicator.net/edu/hays/ezcomm/VolunteerRegistration.aspx?app=0>

Established Volunteers: https://hays.ezcommunicator.net/edu/hays/login_form.aspx?app=0

Attendees: Jennifer Williams, Bertha Delacruz, Johanna Bergmann, Lory Stewart, Audrey Bernardin, Annie Downing, April Mawson, Helen Haynes, Jennifer Marcionetti

Individual SignUp Links. These will be added to the booster page on the website soon.

11/26 Mega Rehearsal (1pm to 7pm) - Snacks and Finger Foods

<https://www.signupgenius.com/go/10C0F4BADA62CA2FCC43-snacks3#/>

11/28, Tuesday - Soup Night

<https://www.signupgenius.com/go/10C0F4BADA62CA2FCC43-43740206-soup>

11/29, Wednesday - Salad Night

<https://www.signupgenius.com/go/10C0F4BADA62CA2FCC43-43740188-super>

11/30, Thursday: Middle School / Pizza Night – Boosters provide the pizza:

<https://www.signupgenius.com/go/10C0F4BADA62CA2FCC43-43740203-pizza>

12/1, Friday (Opening Night) - Chicken Nuggie Night

<https://www.signupgenius.com/go/10C0F4BADA62CA2FCC43-43740162-chicken>

12/2, Saturday - Snacks only

Saturday/Sunday Snacks:

<https://www.signupgenius.com/go/10C0F4BADA62CA2FCC43-43740141-snacks>

12/3, Sunday - Snacks only (same sign up as above on 12/2)

12/8, Friday - Finger Sandwiches

<https://www.signupgenius.com/go/10C0F4BADA62CA2FCC43-43740184-finger>

12/9, Saturday - Snacks only (same sign up as above on 12/2)

12/10, Sunday - Snacks only (same sign up as above on 12/2)

SpongeBob Volunteer SignUp:

<https://www.signupgenius.com/go/10C0F4BADA62CA2FCC43-43740113-volunteers>