

Hays HS Theatre Boosters Sponsorship Packages 2022-2023



SUPER Sponsor - \$5000 (Full Year 2022-2023)

If you or your company would like to be a **2022-2023 Hays Theatre Super Sponsor** your sponsorship package will include the same benefits as the GOLD sponsorship package below but for **ALL** major Hays Theatre shows this school year. This includes two tickets for **ALL** shows, signage and advertising at the fall musical, fall play, public performances of the UIL One Act Play, performances of the spring children's musical, and any other public performances/shows scheduled for the 2022-2023 season. We will proudly display your company (or family) name and logo on signage, in playbills, during pre-show screen presentations, on the website, and on social media for both the **Hays Theatre Boosters** and **Hays Legacy Players**.

GOLD Show Sponsor - \$1000

Don't miss out on this amazing opportunity to show your support for the Hays Theatre Boosters (HTB) and the Hays Legacy Players! Your **GOLD** sponsorship includes:

- A custom banner with your company name and logo that will be displayed outside the Burdine Johnson Theatre for **all** of the performances of either the fall musical / fall play, the UIL one-act play, or the spring show.
- Your name and logo will be included on the preshow screen display for **all** performances.
- If you choose to do so, you will have an opportunity to set up a table near the theatre entrance prior to each show to interact with theatre-goers and further advertise your company.
- Sponsorship also includes coverage on the Hays Theatre Boosters and Hays Legacy Players social media.
- Your name, logo, and a link to your website will be added to the HTB/Hays Legacy Players website.
- Sponsorships submitted prior to the submission deadlines will also receive a full page (8.5 x 11, B&W) advertisement in the playbill for your sponsored show.
- You will receive two complimentary tickets for the show night of your choice.
- VIP invitations to special events throughout the school year.

Single Performance – SILVER Show Sponsor - \$500

Your **SILVER** sponsorship includes:

- Your company (or family) name and logo will be displayed on signage at the Burdine Johnson Theatre entrance highlighting you as the sponsor for a specific performance/night. Choose from any available performance date.
- Your name and logo will be included on the preshow screen display.
- Sponsorship also includes coverage on the HTB and Hays Legacy Players social media channels.
- Your name, logo, and a link to your website will be added to the HTB/Hays Legacy Players website.

- Sponsorships submitted prior to the submission deadlines will also receive a full page (8.5 x 11, B&W) advertisement in the playbill.
- You will receive two complimentary tickets for your sponsored performance.
- VIP invitations to special events throughout the school year.

Show T-SHIRT Sponsor - \$500

This sponsorship level is only available to four total sponsors – two for the fall musical and two for the UIL One Act Play. Your **T-Shirt** sponsorship - for either the fall musical *or* the UIL One Act Play – includes:

- Your company name and logo will be displayed on the show shirts. (Single color logos.)
- You will receive 2 complimentary shirts.
- Your name and logo will be included on the preshow screen display.
- Sponsorship also includes mentions on the HTB and Hays Legacy Players social media channels.
- Your name, logo, and a link to your website will be added to the HTB/Hays Legacy Players website.
- You will receive two complimentary tickets for one performance.

ASL Sponsor - \$500

This sponsorship level covers the cost for ASL interpreters for our fall musical and helps expand theatre accessibility for our Deaf friends and community members. This sponsorship package includes:

- Your company (or family) name and logo will be displayed on signage at the Burdine Johnson Theatre entrance highlighting you as the sponsor for a specific performance/night. Choose from any available performance date.
- Your name and logo will be included on the preshow screen display.
- Sponsorship also includes coverage on the HTB and Hays Legacy Players social media channels.
- Your name, logo, and a link to your website will be added to the HTB/Hays Legacy Players website.
- Sponsorships submitted prior to the submission deadlines will also receive a full page (8.5 x 11, B&W) advertisement in the playbill.
- You will receive two complimentary tickets for the ASL interpreted performance.

Thespian Meal Sponsor - \$200

Performing takes a lot of work and a lot of energy. If you would like to sponsor a meal for our hard-working thespians they will love you forever! **Thespian Meal** sponsorship includes:

- Your name and logo will be included on the preshow screen display.
- Sponsorship also includes coverage on the HTB and Hays Legacy Players social media channels.
- Sponsorships submitted prior to the submission deadlines will also receive a full page (8.5 x 11, B&W) advertisement in the playbill.
- Your name, logo, and a link to your website will be added to the HTB/Hays Legacy Players website.
- You will receive two complimentary tickets for one performance.

Other Sponsorship Options

Advertise in a show program (playbill). If you would like to submit an advertisement for the playbill, we are offering two sizes and all ads must be submitted prior to the submission deadlines. (Fall Musical deadline 11/1/2022; other deadlines TBD.)

- Full page (8.5 x 11, B&W) advertisement. **\$100**
- Half page advertisement. **\$50**

Customized Packages available. If you would like to propose a different combination for a custom sponsorship option, please do not hesitate to contact haystheatreboosters@gmail.com for a call back.

In-Kind Donations. The HTB is also happy to coordinate for in-kind donations as well. Examples: food or meal donations for rehearsals, gift cards to local stores or Amazon for purchase of supplies, etc. Please email haystheatreboosters@gmail.com and we will contact you to discuss.